

# HAPPY VALENSWINE DAY!

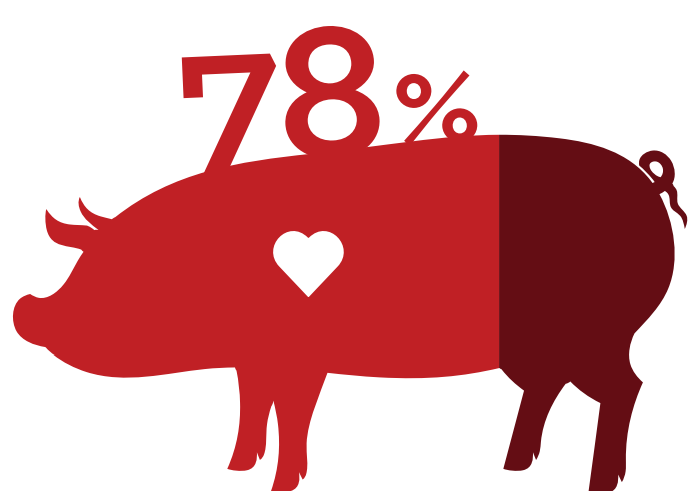
AMERICA ♥ BACON



of Americans would prefer **BACON** over a bouquet of roses



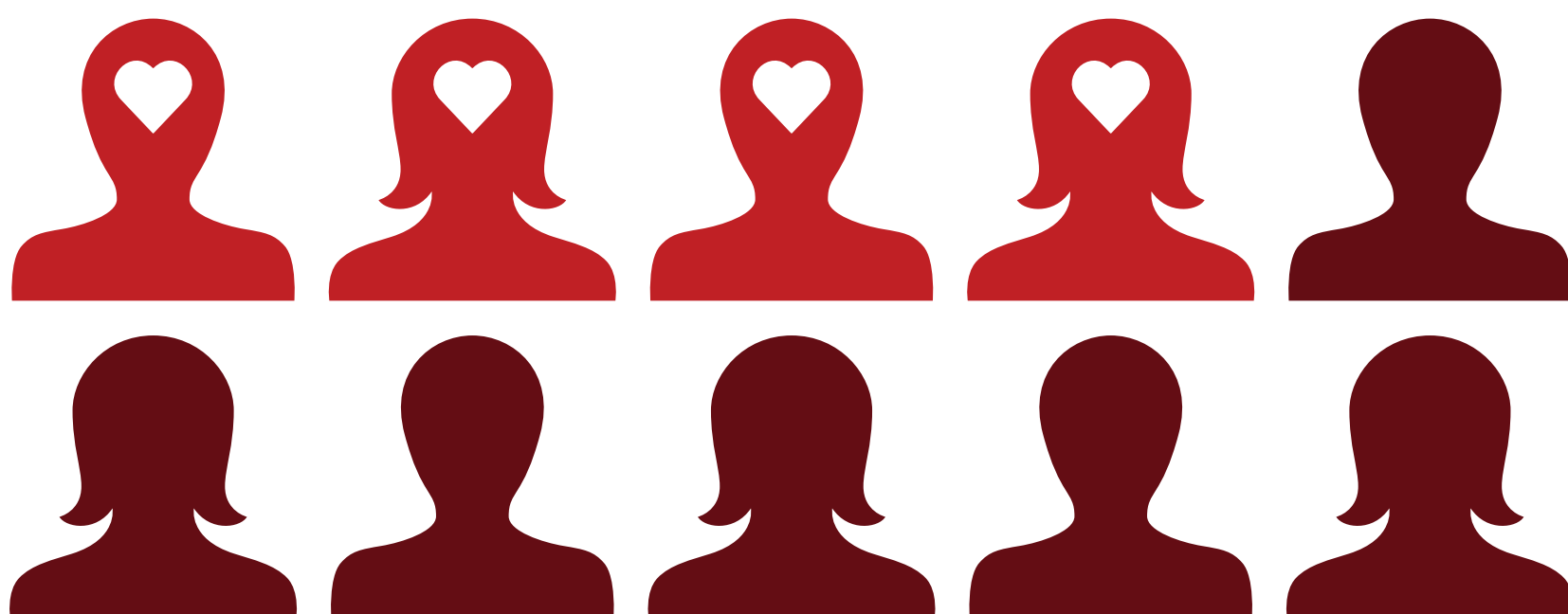
of Americans love **BACON** more than Valentine's Day



of Americans agree **BACON** makes everything better



of Americans eat **BACON** at least once a week



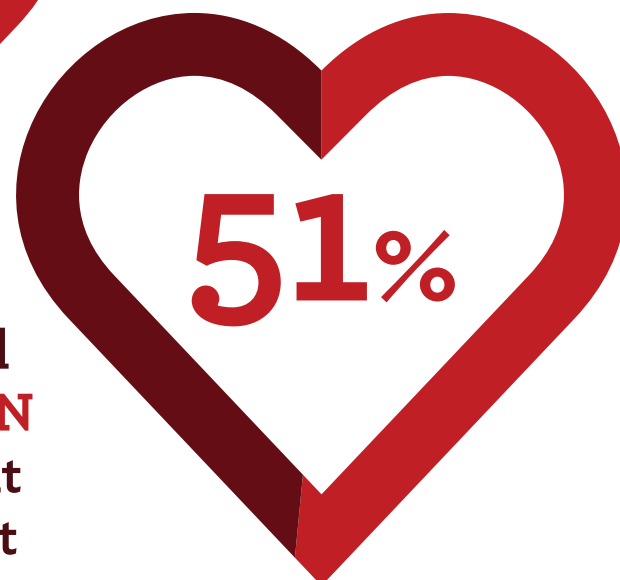
**4 OUT OF 10** Millennials want to see **BACON** at the breakfast table instead of their significant other



of foodies support making **BACON** the U.S. national food



of Americans would likely include **BACON** if they could only eat one meal for the rest of their life



of Americans are willing to go to extremes for a lifetime supply of **BACON**

**Smithfield**

Survey conducted by Wakefield Research